



Welcome to the 6th edition of Brad's Bulletin, Sailing the 7 Cs. Please forward and/or post at your workplaces for those employees without email access, and also to your respective boards and commissions. As your City Manager, I intend to do my best to inform all employees about the news and decisions effecting our organization. It is also an opportunity to recognize the great work you do every day for our community. Here's some updates from Tuesday's City Council meeting and other things to keep you in the know....

Outreach October and Strategic Planning Workshop

We've completed a successful Outreach October and hosted a workshop this past Tuesday prior to the City Council meeting. During October we received 139 community survey responses and hosted a series of forums where we collected input through survey boards. At the workshop we divided the new strategic plan into 7 focus areas that each had 4 goals and

emphasized that customer service, and the 7 Cs, through our employees is the key to success in achieving our goals. The presentation is available [here](#) and we encourage everyone's continued involvement as we intend to finalize our strategic plan, and cement our commitment to our community, at the first City Council meeting in December.

Halloween Costume Contest Winners

Great thanks to all who participated in the Halloween costume contest and congratulations to our winners; The Peanuts Gang & The Salty Pirate.



November 7, 2019

Fire Captain Promotions

Congratulations to our newly promoted Fire Captains; Chris Duron, Jason Matlock, and Samuel Mendoza. Their leadership, dedication, and commitment to the department and community exemplify National City's 7 Cs!



Crisis Communication Training

Yesterday the City Council and Management Team spent the day training on crisis communication. A LAPD Commanding Officer explained the Dos and Don'ts of getting the word out during an emergency or disaster. When these challenges confront us, we are doing our most critical public service to keep National City safe. We will continue to improve our preparedness and resilience as a focus of our strategic goals. Remember if you "see something, say something" as we all need to work together to protect our workplace and community from tragic events.



Dia de los Muertos

Colorful altars, food trucks, face painting and community performances filled 'A' Avenue behind City hall this past Friday in celebration of Dia de los Muertos!

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Movember

You may have noticed old moustaches gone and new ones appearing around the City this week, or wondered why I'm still in keeping it classy with my own stache. ;) It's for a great cause: Movember. Our union leaders from FFA, POA, MEA have organized a team to raise funds for men's health through the Movember organization & hosted a kick-off event this past Sunday at Machete



What is "[Movember](#)"?

How can I participate/support if I can't grow a mustache?!? Show your support as a "[Mo Sista](#)"

Welcome Two New Hires to the City



Rita Reddy, Human Resources Analyst

- Team HR is pleased to announce the hire of our new HR Analyst, Rita Reddy. Rita comes to us from the Sacramento area with over 20 years of HR experience in both private and public sector. Rita will be your point of contact for Workers' Comp, FMLA, Benefits and Part-Time Recruitments/Onboarding.



Paul Valadez, Budget Manager

- The Department of Finance is pleased to introduce the City's new Budget Manager, Paul Valadez. Paul brings with him 18 years of experience in budgeting, forecasting, and financial analysis. He joins us from the City of San Diego, where he worked for 3 years as a financial analyst, after having served the City of Chula Vista for nearly 18.

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